

**SCMN Pride Meeting
November 16th, 2006
Coffee Hag, Mankato
6:00pm**

In attendance: Jessica F., Maria B., Dina Z., Deirdre R., Lori A., Abe, Derek B., Ray B., Susan F.

We watched the Pridefest video of the parade created by co chair Jessica.

There were no announcements.

Treasurer went over our current financial situation. We estimate our bank account to be around \$2500. All bills have been accounted for.

Fundraisers: We discussed potential fundraisers. Ideas included a drag show, target grant, a dance. The committee wants to make an effort to keep high school kids involved. Deirdre discussed a pyramid plan of fund raising. We also discussed targeting repeat givers. It was decided to build a strategic plan of how to get people to give. There was some disappointment in the response from our letter. We need to use the end of the year as a time to give (with that being a significant giving period.) We discussed making a cling-on or sticker. Lori will look into ordering and costs.

Vision: How to move beyond campus people? Get more community people involved, especially from outside of the community, i.e. new ulm and st. peter. Where do we see this organization going? How do we expand our mission? Could we give out a high school scholarship? The committee agreed that we need more social events for all ages, including youth and older individuals. Ideas included tea dances, art shows, a street dance at the hag, pancake breakfast, a mount kato gay day, sliding party. One idea was generating some kind of recognition of gayfriendly businesses, or vice versa, homophobic businesses. Page of shame and Page of Fame on our website.... At some point, find a person that we could pay a minimal stipend to, in order to do medial tasks.

Communication: Website issues.... we wonder how to have more control. We would like to have an intern. Intern needed badly for checking email, checking mailbox, updating mailbox and updating webpage. Ray volunteered to help with the myspace page. Brian W. was interested in doing a PR internship, which would include promo/advertising and other tasks.

Next meeting: The committee agreed to meet on December 14th at 6:00 at the Pub 500. Then we will resume frequent meetings in January...

Structuring our work: Each committee could have a job description. Have last year's committee leaders write up a summary of group's work. Food, Entertainment, Vendors, Fundraising, Parade, Kids, Membership/Recruitment, PR, Graphics, Scholarships, Volunteer Coordinator, Others?

Next year's festival, we need to figure out date/time/location. We are very interested in changing locations. We are going to discuss moving it up one week.

Meeting adjourned at 7:15